

**Dear Friends of Congress Frankfurt,**

With the arrival of the first warm rays of sunshine, we send you today our Newsletter Number One of the year 2010. As we await the first heralds of spring, we are looking forward with enthusiasm to one of the most important events in the industry – the IMEX 2010. You can meet us there in two different areas at the “Germany” booth. We look forward to seeing you at Booth F110 or Booth G180!

**Here's wishing you a pleasant congress summer,  
All at Congress Frankfurt**

**Frankfurt designated “Best Large City in Europe”**

The City of Frankfurt won several prizes in different categories in the competition “European Cities and Regions of the Future 2010/2011” in Cannes.

It was named inter alia Europe’s “Best Large City of the Future”, the “City with the Best Infrastructure” and the “City with the Greatest Economic Potential”. When criteria such as the “Quality of Life” and “Investor Friendliness” were considered, too, Frankfurt obtained outstanding scores – a tremendous result with which Dr Hartmut Schwesinger, Managing Director of FrankfurtRheinMain GmbH, was

understandably delighted, finding it “great that the strengths of the city and the region have won international recognition”. The “Cities and Regions of the Future” awards are presented once a year by the industry magazine “Foreign Direct Investment” at the MIPIM, the world’s biggest real estate trade fair.



At the IMEX, you'll find us at the “Frankfurt Rhein-Main” booth in the German section booth No. G 180 – We look forward to seeing you!

**Frankfurt intensifies marketing effort**

Tourismus+Congress GmbH Frankfurt am Main (TCF) has expanded its congress marketing department and consolidated its staff. The congress marketing department is now officially trading as the “Frankfurt Convention Bureau”. The newly constituted team comprises five specialists offering sound advice and a range of services to organizers of conferences, congresses, events and incentives in Frankfurt and the surrounding region. The Manager of the Convention Bureau is Jutta Weisbrod, who has been promoting Frankfurt through the TCF’s congress marketing department for the last ten years.

[www.frankfurt-tourismus.de](http://www.frankfurt-tourismus.de)

**SevenCenters launches new website**

Great places for great conventions

The new website of the marketing alliance “SevenCenters of Germany” is on line. The layout and appearance of the site have been optimized and the fund of relevant information increased.

The seven largest German congress venues with trade fair centres directly adjacent united in May 2002 to form SevenCenters, which has since become one of the most effective advocates of Germany as a convention destination.

On its new web site, the marketing alliance is offering a clearly laid out and comprehensive information platform for organizers of congresses and events as well as associations and representatives of the press.



At the IMEX, you'll find us at the “SevenCenters of Germany” booth in the German section booth No. F 110 – we look forward to seeing you!

Great events to which we look forward:



**27th–29th 2010: HP Technology@Work April 2010 in the Congress Center, Forum, Festhalle and Hall 5**

The HP Enterprise Technology Summit (ETS), the opportunity for IT professionals to get together, has been expanded this year and combined with the industry-leading HP Technology@Work conference.

**12th–16th May 2010: ADC Summit in the Congress Center and Hall 5**

In May 2010, the City of Frankfurt will be transformed into a Mecca for the creative: the Art Directors Club für Deutschland e.V. is organizing its ADC Summit 2010 in the metropolis on the river Main. With an expected attendance of 10,000 visitors, the festival is the largest gathering of its kind in the German-speaking world.

**17th–19th May 2010: SAP Customer Conference SAPHIRE NOW in Hall 3**

From the 17th to the 19th May 2010 we are delighted to be welcoming the software concern SAP with its customer conference SAPHIRE NOW. This major international event is taking place simultaneously in Orlando (Florida) and Frankfurt am Main. Around 5,000 participants are expected here in Frankfurt.

**25th–27th May 2010: IMEX in Hall 8**

IMEX, the international trade fair for incentive travel, meetings and events. Over 3,500 exhibitors from 150 countries are expected, including national and international tourism bureaus, hotel groups, airlines, DMCs, service providers, industry associations and others.

**24th May 2010: IMEX – Association Day in the Congress Center**

Associations that organize international events are invited to this one-of-a-kind networking and further training event. There they can learn from the best and meet association colleagues from all over the world to exchange ideas and experiences. To register, go to [www.imex-frankfurt.com/assc-day.html](http://www.imex-frankfurt.com/assc-day.html)

Going out? I recommend: the Druckwasserwerk in the Westhafen



**Claudia Delius-Fisher,**  
Director Congress Frankfurt

I was much taken by the ambience in the old hydraulic works in the western docks, which are now a very special gastronomic location. The building has an interesting history that concludes with a truly happy ending:

Built near the end of the 19th century, the Druckwasserwerk was once the focal point for development in Frankfurt's docklands. Just under thirteen metres high, the machine hall housed the steam turbines that powered all the dock machinery. After slumbering as a warehouse for half a century, it was revived by a building contractor who fell in love with the brickwork edifice – a jewel of neo

Roman architecture – and painstakingly restored it. Traces of its original function have been preserved, such as the massive gantry crane hanging from the ceiling that was used to effect repairs to the long-gone steam engines. In the basement, oil stains on the brick wall bear witness to the building's industrial past. An object lesson in tasteful restoration, the Druckwasserwerk was designated "Monument of the Year" in 2009 by the municipal heritage protection authority. It now belongs to a select group comprising 152 of the city's 8,000 listed buildings to which special protection is afforded by the Hague Convention in the event of war or natural disasters.

Today the historic building houses a beautiful restaurant. The regionally inspired cuisine has that certain something that constitutes class. The attention paid to the origin and freshness of the ingredients is particularly sedulous, and you can taste the difference. A real treat for both the eyes and the taste buds.



**i** For bookings or further information, visit [www.restaurant-druckwasserwerk.de](http://www.restaurant-druckwasserwerk.de)

**Art in Frankfurt: Ernst Ludwig Kirchner in the Städel Museum Frankfurt**



Founder member of the artistic movement “Die Brücke” and one of the most important exponents of Expressionism, Ernst Ludwig Kirchner (1880–1938) had a marked influence upon the art of Classic Modernism. Now the Städel Museum is dedicating to the entire oeuvre of the painter, graphic artist and sculptor the first comprehensive retrospective in Germany in thirty years, comprising some 170 works.

The relationship of the artist to the Städel and Frankfurt was always a close one. Not only did Frankfurt provide the setting in 1916 for one of the first Kirchner exhibitions staged anywhere but in 1919 the Städel became the first museum to purchase the artist’s paintings. Building upon its own Kirchner collection, which with many of his major

**i** For further information, visit [www.staedelmuseum.de](http://www.staedelmuseum.de)

works is among the most important worldwide, the Städel is exhibiting here works representative of all the artist’s creative periods. Juxtaposed with the paintings and works on paper are sculptures and artisan craftwork that illustrate the many facets of his oeuvre.

The project has benefited from the generous loan of important works by many international museums, including the Centre Pompidou in Paris, the Pinakothek der Moderne in Munich, the Kirchner Museum Davos, the Brücke Museum and New National Gallery in Berlin, the Moderna Museet in Stockholm and the Museum of Modern Art in New York.

**Ernst Ludwig Kirchner – Retrospective, 23rd April to 25th July 2010, in the Städel Museum Frankfurt**

**Meininger Hotel Frankfurt/Main Messe is opening on the 1st April 2010**



Situated in the Europa-Allee in the new Europa Quarter on the south side of the exhibition grounds, the Meininger Hotel offers 162 air-conditioned rooms with one to three beds plus shower, WC, TV and telephones. It extends over seven storeys. Among the communal rooms are a bar, a fireside lounge and a kitchen with a washing machine and dryer. Parking spaces are available in the inner courtyard and internet terminals and telephones as well as a WLAN are available throughout the building. Originally conceived as a hostel, the hotel is equipped to 3-star standards.

**i** For bookings or further information, visit [www.meininger-hotels.com](http://www.meininger-hotels.com)

**Imprint**

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