

**Dear Business Friends,**

Naturally, like everyone else, we find success especially gratifying. We are delighted therefore to announce that this has been the best congress year since the creation of our department. And that is something that you – our customers – have made possible. Many thanks, then, for your confidence and your loyalty. We are looking forward, highly motivated, to the fresh challenges to come and in particular to renewed contact with you!

**We wish you a happy holiday season and a good start to the new year,  
Your Congress Frankfurt team**

**2010 – the best year ever for Congress Frankfurt**

Delighted by the success:  
Claudia Delius-Fisher,  
Director Congress Frankfurt

With 93 conferences and conventions – aside from trade fairs – and around 110,000 participants, Congress Frankfurt, the service department of the Messe Frankfurt responsible for supervising conferences and conventions on the exhibition grounds, recorded its best year ever in 2010.

Among the high-calibre events were, for example: the SAP SAPPHIRE NOW congress, with 5,000 participants; the ADC, the central event of the Art Directors Club for the advertising industry, with 10,000 visitors; and the German Dental Conference – which, as it was this year, will in coming years be held in Frankfurt – with over 6,300 participants.

This year, the enormous variety of the buildings on the exhibition grounds, with their total capacity of 22,000 places, and the ease with which they can be combined, proved particularly valuable. From the Festhalle to the Forum of the Congress Center and the Portalhaus with Hall 11, the options are manifold and appealing. And with a hotel capacity to match, proximity to the city, an autobahn connection, ideal tram, underground and railway communications and an international airport, the venue – the most compact of its kind anywhere in Germany – has a host of other advantages to commend it.

**i** You will find all the essential information at  
[www.congressfrankfurt.de](http://www.congressfrankfurt.de)

**Awards and prizes for Frankfurt figures****The Professor of the Year teaches at the Goethe University**

**Frankfurt** Named „Professor of the Year“ by the magazine Unicum Beruf, Andreas Hackethal is Director of the Goethe Business School as well as an expert on banking. The jury singled out as particularly praiseworthy the manner in which, within the framework of the well thought-out bachelors, masters and further education programmes of the Goethe Business School, he prepares his students for, and supports them in the planning of, their future careers.



Frankfurt figures (l. to r.): Andreas Hackethal, Mario Lohninger, Josef Ackermann, Andreas Maier

**Gault Millau names Frankfurt resident “Chef of the Year”** Mario Lohninger has been honoured as the most innovative chef in Germany. A Frankfurt resident since 2004, Lohninger presides in the capacity of Head Chef over the restaurants Silk, Micro and Lohninger. The title “Chef of the Year” places Austrian-born Lohninger in good company, previous holders including Dieter Müller (1988), Harald Wohlfahrt (1991), Johann Lafer (1997), Joachim Wissler (2003) and Klaus Erfort (2008).

**Banker of the Year 2009 named at Euro Finance Week 2010** Josef Ackermann, the Chairman of Deutsche Bank AG, has been chosen as European Banker of the Year 2009 by the “Group of 20 + 1”. In their citation, the Group praises Dr Ackermann for pursuing “the ambitious goal of creating a large European bank with a global perspective from a German base,” adding that “despite the crisis, he has taken a significant step towards that goal.” Dr Ackermann is a committed advocate of the integration of the European financial markets and of Frankfurt as a financial centre.

**Frankfurt author receives Raabe Literature Prize** Andreas Maier has won the Wilhelm Raabe Literature Prize 2010 for his novel “Das Zimmer”. The work which so impressed the jury deals with Maier’s favourite theme, provincial life in Hesse, plunging the reader into the Frankfurt of the year 1969 and the life of the mentally somewhat retarded Uncle J.

**New colleague in Sales**



**Stefanie Hefermehl**  
Sales Manager  
Congress Frankfurt

Our team was strengthened recently with the arrival of Stefanie Hefermehl. Together with Christine Grimm, Frau Hefermehl will be available for consultation with regard to the ideal room concept for your conference or convention on the exhibition grounds. The pair will also be conducting site inspections, checking on the availability of buildings and rooms for events, and providing information on individual venues.

Phone: +49 69 7575-3406 – Stefanie Hefermehl or stefanie.hefermehl@messefrankfurt.com

**Frankfurt's Christmas tree reflects concerns over sustainability**

The Christmas tree adorning Frankfurt's Christmas Market this year boasts unimpeachable ecological credentials. Whereas in the past the tree standing in front of the town hall was donated each year by a different tourist region, which was then rewarded with a booth in a prime location on the marketplace, this year's sponsor, the City of Zurich, asked whether a tree could not be found closer to home in one of the city's own forests, thereby obviating the need for a tree some 20 to 30 metres in length, weighing anywhere from six to eight tons, to undertake the long, and environmentally unfriendly, trek from central Switzerland.

Naturally the organizers of the Christmas Market, Frankfurter Tourismus- und Congress GmbH, were enthusiastic about the idea, as were the heads of the environmental and forestry departments. The warden of the city forest was therefore charged with the all but impossible task of selecting a tree that would be to everyone in Frankfurt's liking. After searching the length and breadth of Frankfurt's urban woodlands, the warden eventually found what he was looking for in the Bergen-Enkheimer forest: a 30-metre-high, 105-year-old spruce standing proud amid beeches of humbler stature, birches and a few flimsy conifers.

Which is how the venerable spruce currently presiding over the bustle below in the Römerberg, which with its half-timber houses provides a wonderfully atmospheric backdrop, became the biggest Christmas tree in the whole city. Frankfurt's Christmas Market extends from the Zeil to the Eiserner Steg by way of the Paulskirche and the Römerberg.



**i** Open until 22 December every evening until 9 pm. [www.frankfurt-tourismus.de](http://www.frankfurt-tourismus.de)

**Going out? I recommend: Depot 1899 – Frankfurter Wirtshaus**



**Rebecca Henn**  
Project Manager  
Congress Frankfurt

I love chocolate and round about now, in Advent, I often find myself hankering for something sweet. On the lookout for a cosy but modern restaurant, I stumbled on a converted tram depot near the Südbahnhof: "Depot 1899 – Frankfurter Wirtshaus". With baked apple, apricot dumplings and gingerbread mousse on the Christmas menu, the desserts here are greatly to my liking. The cuisine in the Wirtshaus is regional with the emphasis upon fresh ingredients of local origin. Fine by me.

The restaurant is also ideal for larger gatherings. Depot 1899 is capable of accommodating up to 650 guests – split between the restaurant area, which is open daily, and a separate functions area for up to 400 guests. In summer, a further 200 can be seated outdoors. But winter or summer, the Frankfurter Wirtshaus offers plenty of space and a wealth of charm.

[www.depot1899.de](http://www.depot1899.de)



**Gingerbread mousse**

250 ml double cream, 100 g plain chocolate coating, 1 egg, 1 egg yolk, ¼ sheet gelatine, 75 g gingerbread, 1 tbsp gingerbread spice

Whisk the double cream until stiff and leave in a cool place. Whisk the egg and egg yolk over a warm bain-marie until foamy. Mix in the dissolved gelatine and add the gingerbread crumbs and gingerbread spice mixture. Fold in the cream and cool the mixture in iced water until it reaches room temperature.

**Impressum**

Congress Frankfurt | Messe Frankfurt Venue GmbH & Co. KG | Ludwig-Erhard-Anlage 1  
60327 Frankfurt am Main | Verantwortlich: Claudia Delius-Fisher | Tel.: +49 69 75 75-34 02  
Fax: +49 69 75 75-30 01 | [congress@messefrankfurt.com](mailto:congress@messefrankfurt.com) | [www.congressfrankfurt.de](http://www.congressfrankfurt.de)